

# 4-H CLOTHING NOTE BOOK





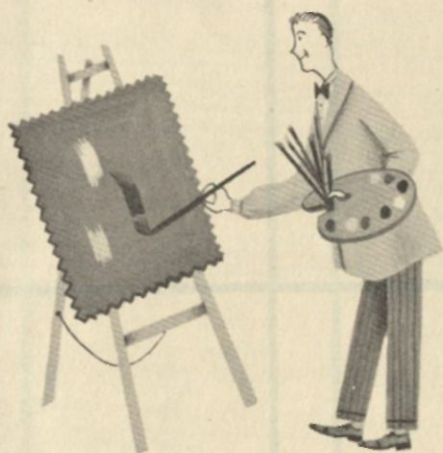
## News in Fashions and Fabrics for Spring and Summer 1953

### FABRIC—Look for Surface Interest!



- In blends of man-made fibers to produce never-before-seen fabrics with new textures and designs. Rayon and acetate with a tweedy appearance, spun rayons with a linen-like surface, and lightweight nubby rayons for prints and pastels.
- In fabrics with a soft, hairy texture and "heavy" appearance, but a wonderful lightweight hand.
- In combinations of smooth and rough surfaced fabrics... smooth taffeta trim for nubby suits... rough fringe accentuating liquid-like crepes.

### COLOR—Navy, and Subtly Shaded Prints!



- Perennial Navy, in a true dark shade is stronger than ever for Spring '53.
- Beige is the favored neutral color while the Coronation influence is felt in bon-bon pastels... rosy pink, light blue, leaf green, and sunny yellow.
- Subtly shaded prints with shadowy color effects. Interesting abstract designs... use of wavy, irregular lines to give a feeling of motion.

### SILHOUETTE—Straight and Narrow!



- Coats and suits have a wrapped straightness. Box jackets predominate... but even these are loosely curved to the figure.
- Cardigan lines... waistline melting into the hipline for an easy, uncluttered air.
- Afternoon dresses continue to have wide skirts, but the fullness starts below the hips for a long, smooth-midriff appearance. Evening dresses are stem slim... siren-like, they follow every line of the body.
- Stoles... seen with everything from sliver slim suits to sheath evening dresses. Important because they give the wearer a second silhouette, apparent when she moves.



# WARDROBE PLANNING GUIDE

List the dresses and suits you have—and fill in the accessories that you now have that will go with them. Itemize the things that can be made over or that need repair. Then you'll know what you need to buy. Use the blanks below to take an "inventory" of your wardrobe that will be a valuable guide in shopping.

BASIC COSTUMES (Dresses or Suits)	COATS	HATS	GLOVES	SHOES	PURSES	NEED TO ALTER OR REPAIR	NEED TO BUY
<i>For Casual Wear</i>							
<i>For Town Wear</i>							
<i>For Dressy Occasions</i>							
<i>Miscellaneous</i>							



## NEW RULES ABOUT FIBERS!

Here's news of vital importance to all users of fabrics....

The Federal Trade Commission has recently issued rules requiring that, from now on, the two fibers formerly known as "rayon"—*viscose rayon* and *acetate rayon*—shall be labelled as separate and entirely different fibers. *Viscose rayon* will retain the name RAYON; and the fiber formerly known as *acetate rayon* will henceforth be known as ACETATE.

These rules are important to you because the two fibers require entirely different care methods. Up to now, it was difficult to tell which of the two fibers a fabric contained—or which care method should be used. Consequently, problems developed. Now, under the new rules, you will *know* fiber content for *sure*. Labels will tell you whether a fabric contains acetate or rayon or both fibers.

### POINTS TO REMEMBER ABOUT THE CARE OF RAYON AND ACETATE

RAYON WASHABLES, properly dyed, constructed and finished, can be laundered either by hand or machine. If the label recommends machine washing, you can use hot water and regular laundry soaps or synthetic detergents, the same as you use for your regular family wash.

Rayons should be ironed with a hot iron, almost as hot as you use for cottons. Many all-rayon fabrics are vat

died for greater color fastness; many all-rayon fabrics are treated for permanent shrinkage control with processes such as the *Avco* process.

ACETATE WASHABLES, properly dyed, constructed and finished should always be washed by hand. Use lukewarm water and mild soapsuds. Never wash acetate fabrics by machine. Iron with a warm—not hot—iron to prevent fabric damage.

MANY FABRICS CONTAIN BOTH RAYON AND ACETATE. In washing, these fabrics should be handled like all-acetate fabrics.

RAYON AND ACETATE are often blended together because the two fibers have different contributions to make to fabrics....

RAYON'S special characteristics are high strength, making it suitable for fine, strong fabrics, and good crepe-ing qualities, making it particularly adaptable for smart dress crepes.

ACETATE'S special characteristics are good draping qualities, with nice "hand" and "feel." Acetate absorbs little moisture, so that it dries quickly.

BOTH FIBERS react differently to dyes, so that interesting color effects are possible when both are used together in a fabric.

## NEWS OF FINISHES

The purpose of a finish is to give a fabric a desirable characteristic which it would not have without the finish. In shopping, find out if any special finish has been applied to the garments and fabrics you buy to make them more serviceable. Find out what the finish does for the fabric. Sometimes a finish imparts *several* desirable characteristics. For example, many shrink-resistant finishes also make a fabric more resistant to soiling and creasing. Read labels for instructions on care—some finishes last through washing; others last through dry cleaning only. Some important finishes for rayon and acetate fabrics are listed below.

SHRINKAGE CONTROL—Recent improvements in shrinkage-control finishes mean that we can look for more and more completely washable rayons from now on. One of the newest and most effective of the shrinkage-control finishes for rayon is the *Avco* process. It is a permanent finish that also helps the fabric wear longer. Another permanent shrinkage-control finish may be found on fabrics identified with the *Sanforset* trade mark.

CREASE RESISTANCE—A crease-resistant finish minimizes wrinkling and helps wrinkles "hang out" readily. There is no finish that will make any fabric *crease proof*. Finishes that impart crease resistance to rayon and acetate fabrics include: *Unidure*, *Vitalized*, and *Tebilized* finishes, to name a few.

SPOT RESISTANCE—Rayon and acetate fabrics are, in general, somewhat resistant to spots and stains—in other words, they tend to "shed" dirt. There are also many good spot-resistant finishes for rayons and acetates. These finishes resist *water-borne* spots—they do not resist spots with a *greasy* base. Among the many finishes of this type are: *Permel* and *Unisee* finishes.

WATER REPELLENCY—There are various types of water-repellent finishes, suitable for different purposes. Some last through many dry cleanings and washings (called "durable" finishes); others have to be renewed from time to time; all are also spot repellent. Be sure to find out which type of finish has been applied to the garments you buy. Among the many water-repellent finishes being used on rayon and acetate fabrics are: *Cravenette*, *Durasec*, *Durable Norane*, *Zelan*.

## AMERICAN VISCOSE CORPORATION

America's first producer of man-made fibers

Consumer Service Section

350 FIFTH AVENUE, NEW YORK 1, N. Y.

Litho in U. S. A.

## This Clothing Record and Notebook belongs to

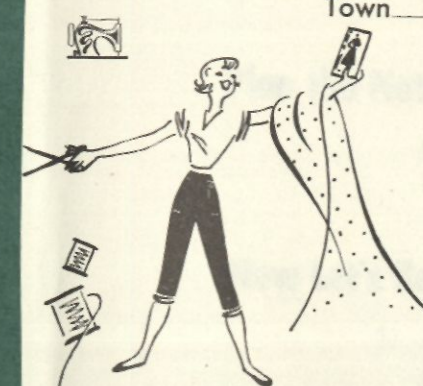
Name of Club Girl \_\_\_\_\_

Address \_\_\_\_\_

County \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_

(Please Insert Two Identical Photographs of Yourself, 3½" x 5")



I Belong to the \_\_\_\_\_ 4-H Club

There are \_\_\_\_\_ Members in My Club

My Local Leader Is \_\_\_\_\_



PE 412A-K55 • 350M • A62/100M



The Federal Trade Commission rules requiring that, formerly known as "rayon," *rayon*—shall be labelled as "rayon" and the fiber formerly known as "rayon" henceforth be known as "rayon."

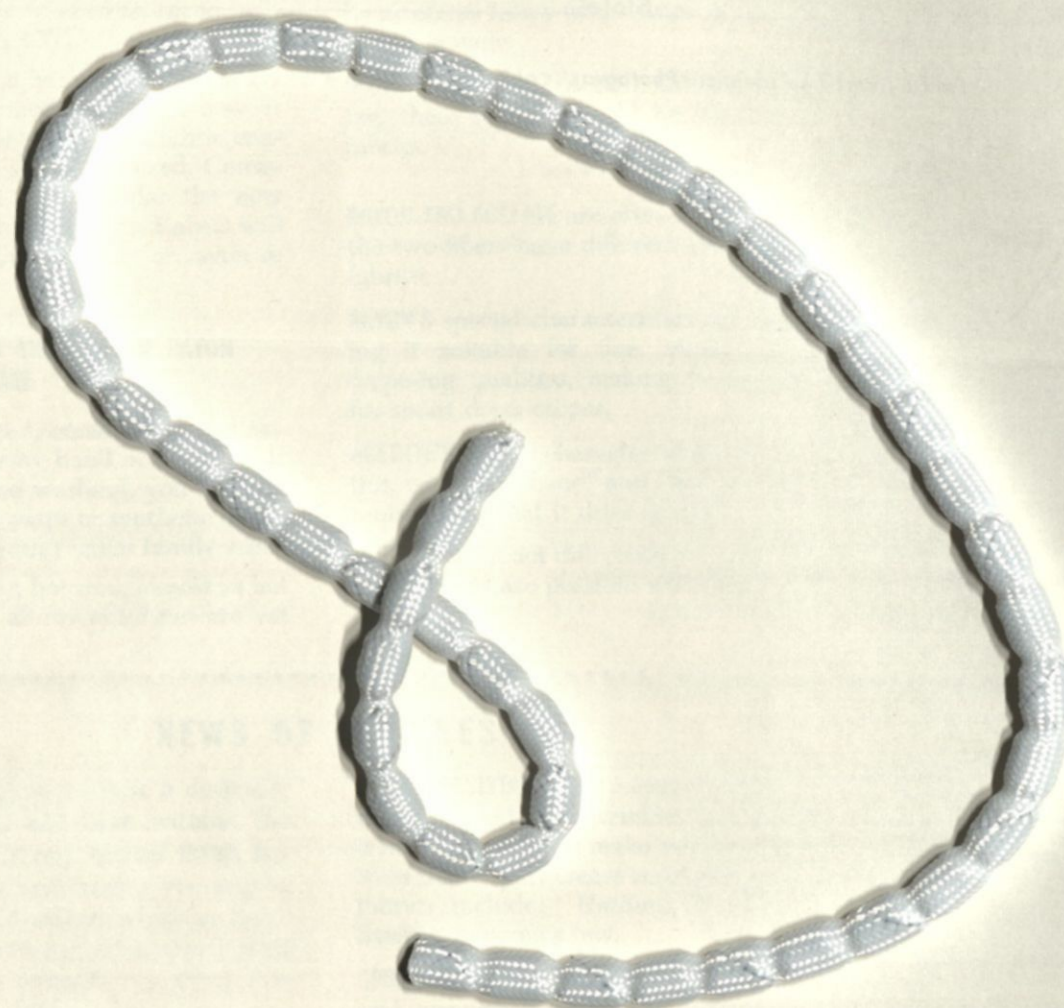
These rules are important and require entirely different techniques—often, it was difficult to tell which rule was correct. Consequently, problems developed. For example, if you have a rule, you will *know* if it is correct. But if you tell you whether a fabric is made of wool or both fibers.

### POINTS TO REMEMBER

RAYON WASHABLES, properly cared for, can be laundered the way the label recommends. For most rayon garments, the same as you use for cottons.

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**SHRINKAGE CONTROL**—I control finishes mea more completely wa of the newest and control finishes for r permanent finish tha Another permanent found on fabrics ic mark.



## Ask Your Local Leader to Help You

She will be able to advise you about the regulations governing award programs in your state and the best way to present your material.

## Plan the Notebook as Your Own Personal Record

Put into it all the information which relates to the clothing work you have done or are doing.

## Now Let's Be Practical

1. Are your name, address, and photograph in this clothing notebook?
2. Have you a record of the clothing you have made, including pictures and swatches of fabric? Have you noted down things you have learned about construction details, as well as difficulties you have overcome? This should include clothing for other members of the family as well as your own.
3. Have you made a list of every article you have made this year? Whether it's a dress or a pocket handkerchief, it's helpful to have it on record.
4. Have you told the story of your participation in some community organization by sewing, knitting or crocheting?
5. Have you planned and given a demonstration on some phase of sewing and included the story in your notebook?
6. Have you made over a garment or completed some clever patching? To tell this story, "Before" and "After" photographs are valuable.
7. Is the story of "My 4-H Experiences and Achievements" included in this notebook? Also include a summary statement of experiences and achievements in the awards program in which your record is entered.
8. Regular notebook paper will fit these covers when you need additional sheets.





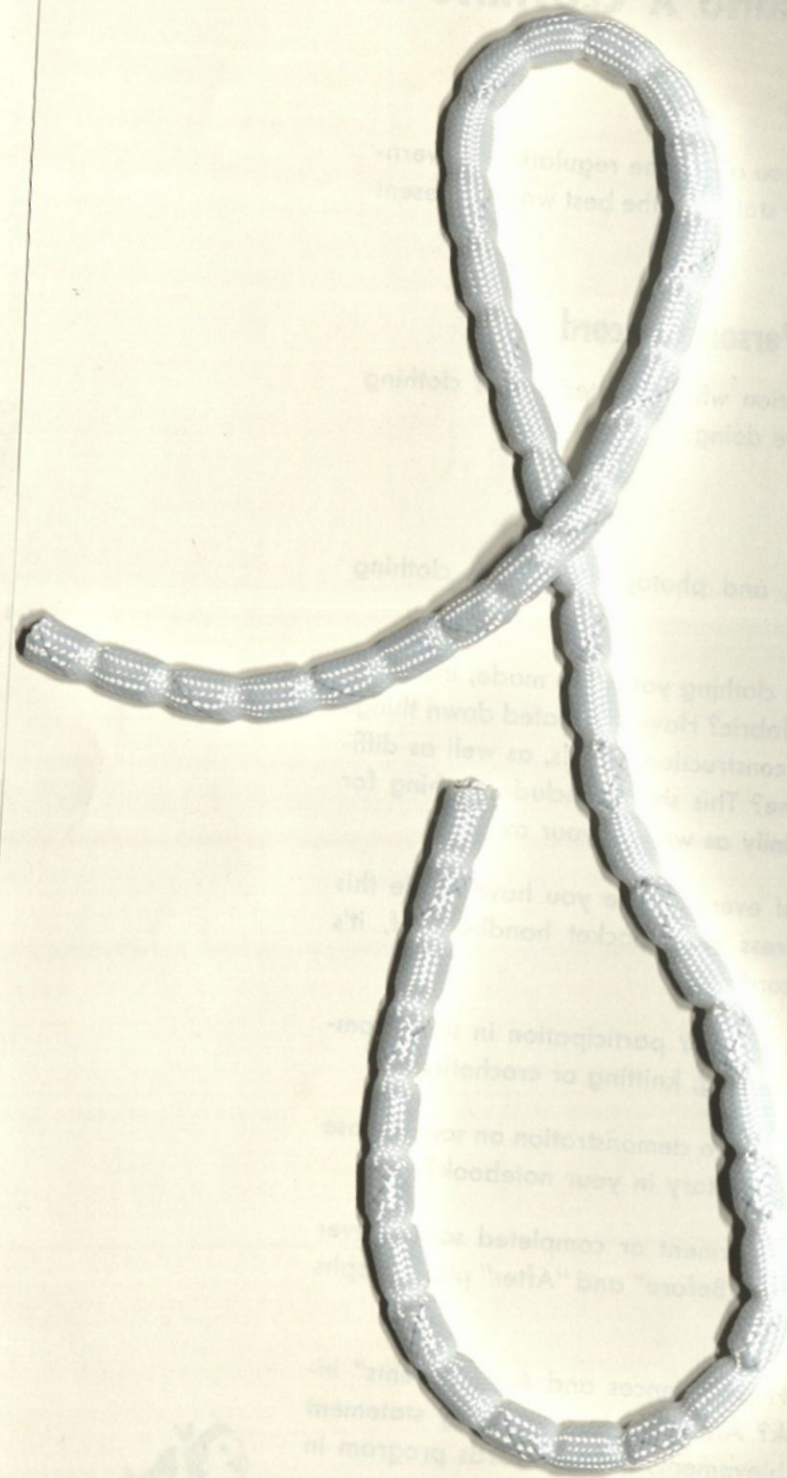
Here's news of vital importance. The Federal Trade Commission rules requiring that, formerly known as "rayon," shall be labelled as "viscose rayon" and the fiber formerly known as "rayon" henceforth be known as "viscose rayon."

These rules are important because they require entirely different care. It was difficult to tell which care was required—until now. With these rules, you will know for sure. They tell you whether a fabric is made of both fibers.

#### POINTS TO REMEMBER

**RAYON WASHABLES**, properly cared for, can be laundered with hot water and regular detergents, the same as you use for cotton. Rayons should be ironed with a hot iron as you use for cotton.

The purpose of a finish is to give a fabric a characteristic which makes it more desirable. In shopping, you should look for the label which has been applied to the fabric to make them more serviceable. Some finishes do for the fabric. Some finishes are desirable character finishes. Some finishes are resistant finishes. Some finishes are soiling and creasing care—some finishes are through dry cleaning. Some finishes are rayon and acetate finishes. **SHRINKAGE CONTROL**—control finishes make fabrics more completely washable. Some of the newest and best control finishes for permanent finish. Another permanent finish found on fabrics is the "no-iron" mark.



# PLANNING YOUR CLOTHES

*It's fun*

It is always foolish to choose clothes hit-or-miss fashion and to buy like a scatterbrain, so that you can't wear one half of your clothes because they don't go with the other half. It is not necessary to have a great many clothes in order to have enough. With quite a few pieces, carefully planned, you can be attractively, suitably and comfortably dressed for every occasion.

You'll get your money's worth out of your clothes if you choose them wisely. You'll wear them hard and enjoy wearing them while they're in style. When they have done their service you'll be able to make them over or give them away without being wasteful. You'll never have things hanging in your closet, in perfectly good condition, but useless because they don't fit into your wardrobe.

By smart managing, you'll be able to come within your rightful share of the family clothing budget. After all, you don't want Mom to turn over part of her share to you because you've mismanaged. She will, too—Mothers are like that; and you want her to look just as nice as you do when you both step out.

When you plan wisely, you don't waste. This is an important 4-H clothing guide.





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#### POINTS TO REMEMBER

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## How Do You Rate?

You (no exception!) can make your mark among your friends if you use your head, hands, heart and health to the best advantage. The gracious manner that comes from thinking first of others, and the gleaming health that results from a regular, happy life are indispensable and priceless accessories to every wardrobe. Plump or slender, tall or short, you can be well-groomed (regular schedule for cleanliness that includes bathing, shampoos, manicure and make-up); your clothes can be becoming and neat. How far you go beyond the minimum achievement depends on the thought and effort you are willing to expend.

Are all your clothes fun to wear? Do you feel comfortable and confident in them?

If the answer is yes, it is no accident. The heart-warming compliments you receive make the extra trouble you take very worthwhile.

Is every piece of clothing you own planned carefully? With a few well chosen clothes, are you able to appear appropriately dressed for any occasion?

"How To Plan Your Clothes" is a guide for facts that are important to consider every season.

Does everything you wear really "do something for you"? Do you make the most of your eyes, your hair, your figure?

Have you ever thought how interesting it is to produce a pleasing effect where none seems possible? The right color and line in dress do wonders for your figure; care of face, grooming and styling of hair, make an astonishing difference. Study how to accentuate your assets and minimize your poorer features.

Do all your clothes actually "fit like a dream"? Do they look as if they were made for you?

Making your own clothes is a definite step toward giving them a custom-made look and a correct fit.

Are the clothes in your closet and bureau drawers in "ready-to-wear" condition? Could you put on anything at a moment's notice and not have to worry about soiled collars, split seams, missing buttons? (Or do you strain your clothes by wearing them "just once more" and subjecting them to safety pins?)

Little mending chores make an important difference in your appearance. Work out a system and you will find yourself falling into the habit of neatness. You will love the results.

## How to PLAN YOUR CLOTHES

A Chart for Planning Your Clothes will help you to reach your objectives in clothing achievement. Fill in the columns . . . they provide you with a handy method for checking the clothes you need and planning their type and color.

To make it easier, the chart is divided into two main sections. "These Are the Clothes I Already Have" and "I'd Really Like These New Clothes." The subdivisions under each section are there for a definite purpose. The reasons are given below.

### THESE ARE THE CLOTHES I ALREADY HAVE

**Color . . .** This information will be referred to time and again. When making new selections, be sure that new garments you add to your wardrobe will go with those you already have. A spool of thread matched to your garment makes a perfect color sample to take around with you when looking for match-mates.

**Fabric . . .** Use this information when you are selecting coats, dresses or skirts and blouses or sweaters. Study which fabrics are suitable for dress or sports occasions.

**Made or Bought . . .** Check one or the other of these columns.

**Date . . .** Fill in the approximate date when the article was made or bought.

**Original Cost . . .** Fill in the cost of the article when it was added to your wardrobe. By keeping a record from year to year of **cost**, **date**, and **made or bought**, you will know the answers to all the questions: "Is it cheaper to make or to buy?" "Which type of fabric is more serviceable?" "How much will it cost to replace this worn-out article?" Perhaps you will find that a few cents or dollars added to the initial cost will mean more wear over a period of time.

**Needs Repair or Remodeling . . .** Read over "How do you rate?" (see inside) before you check this column. If you can answer yes to all of the questions in green type your wardrobe is practically perfect and you don't need to do any repair or remodeling. Take all extra stitches as soon as possible to get every garment in wearable condition. Getting good use out of every bit of clothing you own will help you save toward good quality in the new things you are planning.

After you have taken inventory of your present wardrobe, it won't be hard to turn your thoughts to the next selection.

### I'D REALLY LIKE THESE NEW CLOTHES

**Garment . . .** What you really need you fill in here.

**Color . . .** Check back and study your basic colors in order that the new shades may blend well with the old.

**Fabric . . .** Buy the best possible fabric. It is more satisfactory to have one good dress than two of poor quality. Again, a few extra cents invested in a dress, a girdle, gloves, or shoes, will pay dividends in the way they wear.



# Taking Care of your Clothes



It will take a little thought. It may hurt a bit in the beginning. But stick to it and you will see—suddenly you'll have acquired the habit, and it will stay with you all your life. You'll be one of those WELL-GROOMED GIRLS, with FINGERTIP CONTROL OF YOUR WARDROBE.

You can't just let it go for a while because you're not in the mood. You wouldn't think of not brushing your teeth or bathing, would you? So let's get organized. Keep the following hints before you and you'll find it rewarding to keep your clothes in order.

## Coats, Dresses, Skirts, Blouses



**Arrange your closet** so that the garments don't get crushed or rumpled. Use skirt hangers—don't hang your skirts on a rod. Blouses and dresses won't slide off if the hangers are covered (quilting or crochet). For your suits, get large hangers with a wooden neck piece.

**Hang up your clothes the moment you take them off.** Close zipper, top buttons, waist buttons; remove belts from carriers. If possible, hang the clothes outdoors for a while, or in the bathroom or a spare room, before putting them back in the closet. If you possibly can, do any small repair jobs as you take off your clothes. It's so easy to forget!



**Brush** your clothes often to remove surface dust. **Remove spots** as quickly as you can, because old stains are almost impossible to get out. There are plenty of cleaning fluids and spot removers on the market . . . but follow their directions carefully.



Have garments washed or cleaned **before you put them away for the season.** And brush out pockets thoroughly!

## Caring for Sweaters



**Never hang up your sweaters.** Fold them neatly and put them away in a drawer, the extra-special ones in transparent plastic bags.

**Wash sweaters often.** To dry, spread on a flat surface, over a bathtowel, and ease to shape and size.

## Hose and Lingerie



Wash your stockings, panties and bras after **one** wearing. Automatically.

**Keep white nylons separate** from the rest. There are special detergents to keep them snowy white.

And have a special little laundry bag for those delicate nylons—don't put them in with your dungarees!

## Accessories



**Gloves**—Wash them often, even dark ones.

**Bags**—Leather bags need waxing, exactly like shoes. Use a neutral shoe polish or one of the special waxes that are sold for bags.

**Hats**—Felt or straw, brush them often. Don't tolerate a tired or torn veil, a broken feather. Veiling can be given new life by pressing under waxpaper. A hole can sometimes be tucked in, but anything really damaged must be replaced or removed.

## Shoes Are Important



**Keep your shoes well brushed and polished.** Have a suede brush handy. Put them on shoetrees and they'll keep their shape longer.

**If shoes get wet:** stuff them with paper and dry them in a warm, never a hot place. Shine them up after drying!

**Have heels straightened** as soon as they show signs of wear.

## General Hints



**Wear dress shields,** even if you use an anti-perspirant. You can ruin a garment in **one** hour. Wash shields often.

**Do not wear anything that needs mending**—not even once!

As we've said, whenever you possibly can, do your little **repair jobs** the moment you take off your clothes. It helps to keep a little mending kit handy, with just a few spools of thread in your most important colors, hooks and eyes, and maybe a little box for all extra buttons to your clothes. Since the "instant repair" is, we grant, not always possible, try to make a habit of setting aside an evening for the care of broken straps, missing buttons, ripped seams and loose hems.



*You'll See — You'll Like It!*

# PLANNING YOUR

READY HAVE

ORIGINAL  
COST

NEEDS REMODEL-  
ING OR REPAIR

## FASHION CLINIC



SATURDAY, JUNE 9

4-H BUILDING

9:30 A.M.

School  
Dress  
Play  
Bedroom slippers  
Rubbers and  
Galoshes

TOTAL

This chart is to be filled in for your Summer Wardrobe — Use other side for



**Hang up your clothes**  
them off. Clothes  
tons; remove  
the clothes of  
room or a space  
in the closet.  
repair jobs are  
easy to forget

Wash sweat surface, over size.

Keep white nylon separate from the rest. There are special detergents to keep them snowy white.

And have a special little laundry bag for those delicate nylons—don't put them in with your dungarees!

A B C's of Fashion and Wardrobe Magic - Evelyn Schmollinger

- Cheri Illyes

- Cathy Hosier

- Henrietta Rohde

## Notes

I.Separates - Blouse skirt, jacket, hat, belt  
Blouse skirt, sleeves jacket  
Slacks, over blouse

II. Dresses - 1 or 2 pieces any material

III. Suits - dress with own jacket or coat

Bedroom slippers  
Rubbers and  
Galoshes

TOTAL

This chart is to be filled in for your Summer Wardrobe – Use other side for



# Taking Care of your Clothes

## Coats, Dresses

IV. Costume - dress with own jacket or coat

V. Coats - overall coat tailored or dressy with accessories

VI. Evening - formal or informal

## Caring for

## Hose and

There are special detergents to keep them snowy white.

And have a special little laundry bag for those delicate nylons—don't put them in with your dungarees!

You'll See - You'll Like It!

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# PLANNING YOUR

THESE ARE THE CLOTHES I ALREADY HAVE

SUMMER GARMENTS 19____	COLOR	FABRIC	MADE	BOUGHT	DATE	ORIGINAL COST	NEEDS REMODEL- ING OR REPAIR
<b>Coats</b> School Dressy Rain							
<b>School Clothes</b> Suits Extra jackets Extra skirts Blouses Sweaters Dresses							
<b>Dress-Up Clothes</b> Party dress Evening dress							
<b>Work &amp; Play Clothes</b> Work outfit Slacks Bathing suit Shorts							
<b>Accessories</b> Gloves Bags Scarves Hats							
<b>LINGERIE</b> Slips Panties Pajamas Nighties Housecoat Girdles Bras							
<b>SHOES, HOSIERY</b> Shoes — School      Socks Dress      and Play      Stockings Bedroom slippers Rubbers and Galoshes							

TOTAL

This chart is to be filled in for your Summer Wardrobe — Use other side for









# PLANNING YOUR WARDROBE

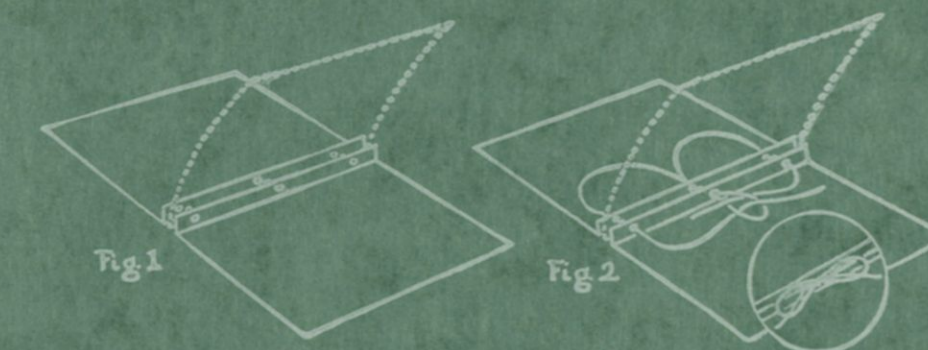
Estimated Budget for Summer Wardrobe, 19\_\_\_\_

Including garments, lingerie, accessories . . . . .

Actually spent . . . . .

	THESE ARE THE CLOTHES I ALREADY HAVE								I'D REALLY LIKE THESE NEW CLOTHES							
SUMMER GARMENTS 19____	COLOR	FABRIC	MADE	BOUGHT	DATE	ORIGINAL COST	NEEDS REMODEL- ING OR REPAIR	COST OF REMODEL- ING OR REPAIR	GARMENT	COLOR	FABRIC	PLAN TO MAKE	PLAN TO BUY	IF GARMENT IS MADE		ACTUAL COST WHETHER BOUGHT OR MADE
														ESTIMATED STORE VALUE	ESTIMATED SAVINGS	
<b>Coats</b>																
School																
Dressy																
Rain																
<b>School Clothes</b>																
Suits																
Extra jackets																
Extra skirts																
Blouses																
Sweaters																
Dresses																
<b>Dress-Up Clothes</b>																
Party dress																
Evening dress																
<b>Work &amp; Play Clothes</b>																
Work outfit																
Slacks																
Bathing suit																
Shorts																
<b>Accessories</b>																
Gloves																
Bags																
Scarves																
Hats																
<b>LINGERIE</b>																
Slips																
Panties																
Pajamas																
Nighties																
Housecoat																
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School																
Dress																
Play																
Bedroom slippers																
Rubbers and																
Galoshes																
TOTAL									TOTAL							

This chart is to be filled in for your Summer Wardrobe — Use other side for Winter Wardrobe — Ask leader to order new charts when these are filled in



## DIRECTIONS FOR ASSEMBLING NOTEBOOK

Place two covers right side down with 3-hole binding edges turned up. Insert material in position as shown in Figure 1. Take a piece of wool or heavy cotton twine about 42" long, fold in half and push folded end through middle hole so that a fairly large loop emerges on one side. Bring each of cut ends around through the other holes as shown in Figure 2. Bring ends through loop and tighten. Tie ends once and make a bow.

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DONOR  
NATIONAL 4-H CLOTHING AWARDS PROGRAM



